



## NORTH INDIA'S LARGEST ENTREPRENEURIAL CONCLAVE

6<sup>TH</sup>-7<sup>TH</sup> MARCH

**HYATT REGENCY, CHANDIGARH** 



#### SIGNATURE SPOTLIGHT

Startup Pitches | Instant Funding Opportunities | Master Classes | Match-A-Thon Government Connect | Investor's Meetup | Panel Discussions | Startup & Business Expo Business Networking | Cross-Border Connect | Award Ceremonies | Gala Dinner





#### **PREVIOUS VISIONARIES**

TiECon Chandigarh has hosted visionary speakers who have profoundly impacted attendees with their transformative ideas and guidance. TiECon Chandigarh continues its tradition this year as well with an equally impressive lineup of speakers, ready to share transformative insights and guidance.



S. Bhagwant Mann

Hon'ble Chief Ministe

Govt. of Punjab



DPS Kharbanda, IAS

CEO - Invest Punjab

Director - Department of
Industries & Commerce

Government of Punjab



Dr. Madhu Chitkara

Pro Chancellor
Chitkara University



Aman Gupta
Co-Founder & CMO
boAt Lifestyle



Anand Deshpande

Founder and Chairman

Persistent Systems



Founder Qualified Learning Systems



Co-Founder WOW Skin Science



His Majesty's Trade Commissioner for South Asia & the British Deputy High Commissioner for Western India



Ghazal Alagh

Co-Founder &
Chief Innovation Office
Honasa Consumer Pvt Ltd
(Mama Earth)



Ankit Mahesh Bazari

Director Business
Razorpay



Major D. P. Singh

Change Maker/
Motivational Speaker
Blade Runner



Dimple Parmar

Founder & CEO

ZenOnco.io



DNV Kumar Guru

Senior Director
Indian School of Business



Graeme Black

KPMG Law, Toronto



Abhinav Bindra
Olympic Gold Medalist



SCAN TO VIEW MORE PAST SPEAKERS



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### SPONSORSHIP MATRIX 2024-25

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# ANNA

# ANNUAL DELIVERABLES Media/ PR Press visibility Social media & website visibility Website Guest blog post with backlinks Newsletter Visibility in a year Events access (for all events) to nominated members during the year Events access (for all CM Exclusive events) to nominated members during the year Powered by (Main event- Breakfast/ High Tea)

Powered by (Side event- Coffee meets)

**TIECON CHANDIGARH DELIVERABLES** 

Co-Powered by (Lunch/Dinner)

	INVITATIONS TO TIECON 2025
т	Number of invites for the Precursor
Y	Number of invites for the Gala Dinner
45	Complimentary Invites to the Day Event
إ	PRE-EVENT BRANDING
IIECON CHANDIGARH	Organization logo on Promotional Mailers and SM Creatives related To TiECon 2025
ב	Branding on social media handles, blogs and TiECon website
3	Organization logo on the TiECon 2025 website
	Organization logo in event announcements (Print and Digital)
	Acknowlegment/ Shoutout of Partnership on SM and TiE Whatsapp Platforms
	Organisation logo on Pre event announcements in Print Media

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15L (Excludes GST)	10L (Excludes GST)	6.5L (Excludes GST)	3.5L (Excludes GST)
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6th & 7th March, 2025 Hyatt Regency, Chandigarh



### SPONSORSHIP MATRIX 2024-25

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#### **BRANDING AT THE VENUE -TIECON 2025**

Organization logo on the side panels

Organization logo at the Entry gate, Expo gate, Sponsors board & Event flags

2x2 metres of Raw Stall Space at the Expo

Screening of 30 sec Corporate Audio-Visual on LED Screen during breaks

Logo on Delegate kits

Access to database of startup bazaar

Promotional material in delegate kits

#### **POST EVENT PRIVILEGES**

Access to Delegate List (E-mail addresses)

Post Event Picture of the Organization on TiE Chandigarh's official social media channels





#### **About TiE Chandigarh**

TiE Chandigarh has proudly served as a torchbearer of entrepreneurship for over 21 years, playing a pivotal role in fostering innovation and growth within the region. Our unwavering commitment to mentoring, networking, education, incubation, and funding has made a significant impact on the entrepreneurial ecosystem, enabling countless startups and businesses to thrive. With a strong and diverse membership base of over 450 professionals representing various industry segments, TiE Chandigarh is a vibrant community that connects aspiring and established entrepreneurs. We continue to inspire, empower, and guide entrepreneurs by providing the resources, expertise, and opportunities needed to navigate their journeys. Through our dedication to promoting entrepreneurship, we remain a driving force for meaningful change, innovation, and economic development.



On behalf of TiE Chandigarh, it gives me immense pleasure to welcome you to TiECon Chandigarh, the region's largest and most prestigious conclave for entrepreneurship. Over the years, TiECon Chandigarh has established itself as a cornerstone of innovation, collaboration, and growth, bringing together the brightest minds, visionary leaders, and aspiring entrepreneurs under one roof.



TiECon Chandigarh is more than an event – it's a platform where dreams take flight, collaborations are forged, and the future of entrepreneurship is shaped. I encourage you to make the most of this incredible gathering, explore opportunities, and build meaningful connections that will last a lifetime & make this year's TiECon Chandigarh an unforgettable celebration of entrepreneurial spirit!

Satish Kumar Arora

President - TiE Chandigarh

Founder, AppSmartz & GameSee





# **Celebrating Success And Impact**

Over the years, TiECon Chandigarh has set benchmarks for innovation, collaboration, and entrepreneurial excellence. Here's a glimpse of our journey and the milestones that define our legacy.











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VISION



# TiE Chandigarh

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