



**REGION'S
LARGEST
ENTREPRENEURIAL
CONCLAVE**

MARCH 02, 2024

www.tieconchandigarh.com





DIVERSE OPPORTUNITIES FOR EVERY PREFERENCE

- Grand Keynotes
 - Panel Discussions
 - Masterclasses
 - Meet Your mentors
 - Investors Panel
 - Govt. Interactions
- Gala Dinner
 - Interaction with top business leaders
 - International Embassy Connects
- Business/ SME Expo Startup Bazaar
 - Biz. Opportunities
 - Networking Access to Policy Makers
 - Sponsorship Opportunities





TIE CON
CHANDIGARH 2024
BUILDING **GLOBAL THRUST**

The theme of "Building Global Thrust" promises to be an enriching and transformative experience for entrepreneurs seeking to expand their horizons. By fostering a global mindset and facilitating meaningful connections, the conference aims to equip attendees with the tools and insights needed to thrive in an increasingly interconnected world.

TE CON
CHANDIGARH 2024
BUILDING **GLOBAL THRUST**

THE GLOBAL FUTURE IS HERE

STARTUP SHARK SOIREE



CHANDIGARH 2024

BUILDING GLOBAL THRUST

UNLEASH YOUR STARTUP

GET YOUR STARTUP
SHORTLISTED

PRESENT TO INVESTORS
AND GET FUNDED

MEET THE BIGGEST
AND SUCCESSFUL
ENTREPRENEURIAL
BRAINS

TiE CON
CHANDIGARH 2024
BUILDING **GLOBAL THRUST**

TiECON CHANDIGARH 2024 CHAIRPERSON



Partap K Aggarwal

Chairperson, TiECON Chandigarh
Founder & CEO
IDS Infotech Limited



Ajay Tewari

Chairperson, TiECON Chandigarh
Co-Founder & CEO,
smartData Enterprises

TIECON CHANDIGARH 2024 CORE TEAM

EXECUTIVE COUNCIL 2023-24



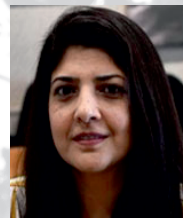
Harit Mohan
President, TiE Chandigarh
Founder & CEO
Signicent Information Solutions LLP



Satish Kumar Arora
Vice President, TiE Chandigarh
Co-Founder AppSmartz



Puneet Verma
Treasurer & Joint Secretary
TiE Chandigarh
Founder & CEO - Cybrain Software
Solutions Pvt. Ltd.



Ritika Singh
General Secretary - TiE Chandigarh
Founder & CEO - Kontent Factory

GOVERNING COUNCIL 2023-24



Jitin Talwar
Chief Mentor, TiE Chandigarh
Founder TTC, XLPAT, XLSCOUT



Robin Aggarwal
Immediate Past President
TiE Chandigarh
Director Learning Paths School



Abhay Goel
Founder
Logicapt Informatics



Amulya Shukla
Founder "Amulya MINDZen"
Poka-Yoke Expert,
Leadership Coach



D N V Kumara Guru
Senior Director- Advancement,
Alumni Engagement, Marketing &
Communications & External Relations
Indian School of Business



Kanika Rajdev
Founder
Mindcog



Manish Verma
Co-founder & CEO
AngelBlue Holdings



Partap K Aggarwal
Chairperson, TieCon 2024
Founder & CEO
IDS Infotech Limited



Shobhit Gupta
Managing Partner
Scripbox and Co Founder
Moneygain Consultants



Simarpreet Singh
Director & CEO
Hartek Solar

TIE CHANDIGARH TEAM



Anjum Singh
Executive Director
TiE Chandigarh



Ashu Sharma
Senior Manager
TiE Chandigarh



Kartik Mahajan
Program Executive
TiE Chandigarh



Abhishek Mehta
Graphic Designer
TiE Chandigarh

TIECON CHANDIGARH 2024 CORE TEAM



Advait Upadhyay
Managing Director
Talentelgia Technologies
PVT LTD



Dr. Anirudh Gupta
CEO
DCM Group of Institutions



Anuj Kumar
Co- Founder & CEO
Bluebash Co.



Bikramjit Singh
Managing Director
Scintillation Research
and Analytics Services



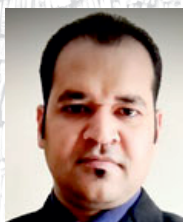
Bipanjeet Singh
CEO & Networking Director
Digiwah Technosys LLP



Brahm Alreja
Founder & Director
Innovative Incentives & Rewards



Deepanshu Thakral
CEO
Leading Edge Info Solutions



Ekant Aggarwal
Founder & CEO
Ekant Associates & CBMA



Ganesh Jha
CEO & Founder
FinoFii



Gurpreet Bakshi
Chief Administrator
St Kabir Public School



Jaswinder Singh
Director & CEO
Tech Prastish Software Solutions



Kamaldeep Singh
Branch Manager
Vritti Solution limited



Kapil Garg
Director of Technology
Appwrk IT Solutions,
CEO - AutologMe



Mandeep Kohli
Chief Operating Officer
Hayr Technology LLP



Mohinder Kumar
Chief General Manager
Jagran Prakashan Ltd, GR.
Punjab



Sachin Khosla
Founder & CEO
DigiMantra Labs



Sajal Gupta
Business Owner
Dikonia



Shakti
Co- Founder
Anuprayaas



Soumyajit Chakraborty
CEO
SoftProdigy



Sukhdeep Singh
Founder
Stoffcart USA LLC
Alumni - IIM Calcutta



Sumedh Sachdev
Director Lucria Ltd.
Lucria Consult LLC



Vijender Singh Bachhal
Partner - M-PRAM &
Co-Founder - TaxReco



Vikram R Singh
Founder & CEO
Antier Solutions



Vishal Kedia
Founder & CEO
DevelopTech IT Solution

PAST SPEAKERS



Capt. Amarinder Singh
Former Chief Minister, Punjab



Harpal Cheema
Cabinet Minister
Govt. of Punjab



Aman Arora
Cabinet Minister
Govt. of Punjab



Dilip Kumar
Principal Secretary
Govt. of Punjab



Arvind Kumar
Director General, STPI



Paritosh Dandriyal
Director General, STPI
Gurugram



Rana Ashutosh
Deputy Managing Director
State Bank of India



Rajiv Siwach
Chief General Manager
NABARD



Ghazal Alagh
Co-Founder & CIO
Honasa Consumer Pvt Ltd
(Mamaearth)



Ashneer Grover
Founder
3rd Unicorn



Sophia
World's First Humanoid



Prashant Pitti
Co-Founder EaseMy Trip
Founder & CEO
Profoundly & NearGroup



Ajay P. Shrivastava
Director & Center Head
STPI, Mohali



Hitesh Oberoi
Co Promoter, MD & CEO
Info Edge India Ltd.



Dr. Rohini Srivathsa
National Technology Officer
Microsoft India



Alok Ramsisaria
CEO
Grazitti Interactive



Anubhav Dubey
Co-Founder
Chai Sutta Bar



Dr. Arokiaswamy Velumani
Founder
Thyrocare



Aseem Gahvri
Founder
3rd Unicorn



Atul Singhal
Founder & CEO
Scripbox



Bharat Sethi
Founder & CEO
Rage Coffee



Deepinder Dhillon
Joint Director
Startups



Gursaurabh Singh
Founder/ Inventor
Dhruv Vidyut



Harteerath Singh
Director
Hemkunt Foundation



Inderveer Singh
Founder & CEO
EVage

PAST SPEAKERS



Jashinder Bir Singh
Managing Director
Access Infotech Pvt Ltd



John Cabeca
United States Intellectual
Property Counselor for
South Asia
American Embassy – New Delhi



Jyoti Bhardwaj
Founder - TeaFit



Kamal Kishor Yadav
CEO - Invest Punjab



Lt. Gen. Kanwal Jeet Singh Dhillon
Lieutenant General
Retired General Officer
of the Indian Army



Kiran Deshpande
Co-Founder - Mojo Networks,
Former CEO TechMahindra
Independent Advisor



Kiranjot Kaur
Head of Outreach
Neeman's



Madhu Chitkara
Pro Chancellor
Chitkara University



Manish Pandey
Consultant to Content
Companies
Coach to Content Creators



Mohandas Pai
Former CFO and
Board Member at Infosys



Munish Jauhar
Founder & CEO
Greycell Technologies



Murali Bukkapatnam
Founder & CEO
Volkys Technologies



Navdeep Singh Gill
Global CEO
Xenonstack



Patrick Hebert
Consul General of Canada
in Chandigarh



Rahul Namjoshi
CEO - MY FM



Rajat Jain
Founder - Sunfox Technologies
Spandan



Sahil Bansal
Co-Founder & CEO
Fitelo



Sanjeev Bikhchandani
Founder & Executive Vice President
Info Edge



Shantanu Deshpande
Founder & CEO
Bombay Shaving Company



Somveer Anand
CEO & Mission Director
Innovation Mission Punjab



Sourjyendu Medda
Founder & CO-CEO
Dealshare



Suraj Saharana
Co-Founder
Delhivery



Vaibhav Vardhan
Co-Founder & CEO
INC 42



Vikram Jain
Co-Founder
Theatre



Vishesh Khurana
Co-Founder
Shiprocket



SPONSORSHIP CATEGORIES

- ✓ Title Sponsors
 - ✓ Powered By Sponsors
 - ✓ Platinum Sponsors
 - ✓ Gold Sponsors
 - ✓ Silver Sponsors
 - ✓ Bronze Sponsors
 - ✓ Support Partners
 - ✓ Category Partners
- Real estate/ Education/ Lanyards etc.

Title Sponsors 25 Lakh

Powered-By Sponsors 15 Lakh

For more details contact the authorised representative.

SPONSORSHIP HEAD	Platinum	Gold	Silver	Bronze	Support/ Trophy	Dinner/ Lunch	Hospitality	Expo/ Startup Bazaar	Country Partner	Delegate Kit	University	Lanyard Partner	Main Hall Name Partner	Parallel Hall Name Partner
Amount in Lakhs	10	7.5	5	2.5	1.5	5	8	3	3	3	5	3.5	2.5	1.25
Invites for Precursor and Post Event Dinner	5	3	2 invites post event dinner	1 invite post event dinner	1 invite post event dinner	2 invites post event dinner	1 invite	1 invite post event dinner	2 invites post event dinner	2 invites post event dinner	2 invites post event dinner	2 invites post event dinner	1 invite post event dinner	1 invite post event dinner
KeyNote in the Grand Ball Room	Either	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Guest Speaker in the Relevant Panel Discussion		✓	✓	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗	✗
Complimentary Invites to the Conference	10	7	5	3	2	5	6 passes	2 passes	2 passes	2 passes	5	2 passes	3	2
PRE-EVENT BRANDING														
Organization logo on Promotional Standees, Mailers and SM Creatives related To TieCon 2024	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding on social media handles, blogs and TieCon website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in TieCon 2024 weekly mailers to all India database	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo on the TieCon 2024 website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in event announcements (Print and Digital)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgment/ Shoutout of Partnership on SM and Tie Whatsapp Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BRANDING AT THE VENUES- TIECON 2024														
Organization logo on the side panels	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo at the Entry gate, Expo gate, Sponsors board & Event flags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display of Organization Standees at the Venue	✓	3	2	1	✗	2 standees at precursor	3	2	2	✗	2	2	1	✗
2x2 metres of Raw Stall Space at the Expo (Prominent Area)	3	2	1	✗	✗	✗	6x2 metres	✗	✗	✗	1	✗	✗	✗
Screening of 20 sec Corporate Audio-Visual on LED Screen during breaks	5 times	3 times	2 times	1 time	✗	✗	3 times	1 time	1 time	✗	2 times	1 time	1 time	✗
Logo on Delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗
Access to database of startup bazaar	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✓	✗	✗
Promotional material in delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
POST EVENT PRIVILEGES														
Access to Delegate List (E-mail addresses)	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗
Post Event Picture of the Organization with a shout out to the guest speakers on Tie Chandigarh's official social media channels	✓	✓	✓	✓	✗	✗	✓	✗	✗	✗	✓	✗	✓	✗

*GST Extra as applicable.



LOGISTICS

Start up Bazaar : ₹ 12,500 / Stall

(18% GST extra is applicable)

1 Mtr. x 0.762 Mtr.

Expo Stall : ₹ 35,000 / Stall

(18% GST extra is applicable)

2 Mtr. x 2 Mtr.

TiE CON
CHANDIGARH 2024
BUILDING GLOBAL THRUST

For more details contact:

Mr. Harit Mohan, President,
TiE Chandigarh ;
president@tiechandigarh.org

Ms. Anjum Singh, Executive Director,
TiE Chandigarh ; ed@tiechandigarh.org
+91 97815-14111

Ms. Ashu Sharma, Senior Manager,
TiE Chandigarh ;
accounts@tiechandigarh.org
+91 98558-36111

Mr. Kartik Mahajan, Programs Executive
TiE Chandigarh ;
programs@tiechandigarh.org
+91 97811-95111

TIE CON

CHANDIGARH 2024

BUILDING GLOBAL THRUST

INSTITUTIONAL PARTNERS

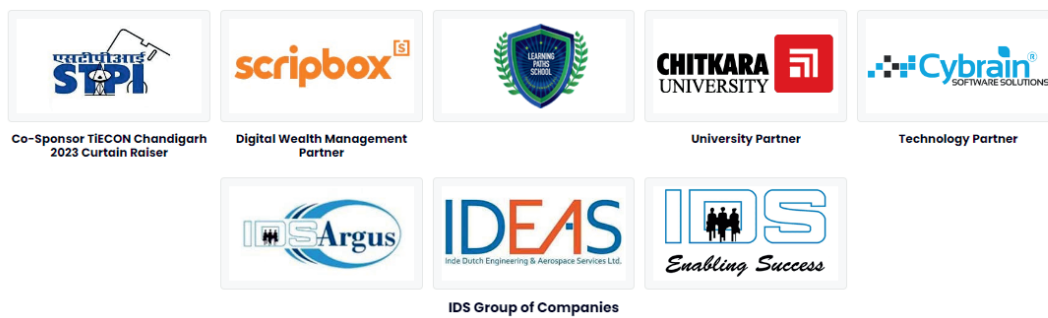


PAST SPONSORS

PLATINUM



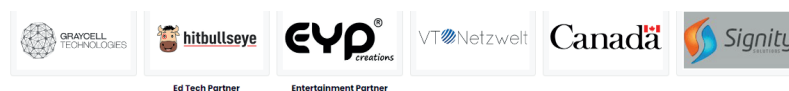
SILVER



BRONZE



SUPPORT PARTNERS



ECOSYSTEM PARTNERS



OUTREACH PARTNERS



GIFTING PARTNERS



HOT BEVERAGES & SNACKS PARTNERS





CHANDIGARH 2024

BUILDING **GLOBAL THRUST**

be there...

HOTEL HYATT REGENCY
178, Industrial Area Phase I
Chandigarh, 160002

Saturday, March 02, 2024

ed@tiechandigarh.org
www.tieconchandigarh.com

