

AGENDA

DAY 1 - MARCH 8

DAY 2 - MARCH 9

Godrej Hall	Jal Tarang	Nalanda	Somapura
08:00 - 09:30 Registrations and Networking			
09:30 - 10:00 Opening Plenary: Welcome & Context Setting I S Paul, Chair TIECON Chandigarh 2018			
10:00 - 10:30 Conference Keynote: Entrepreneurship in the Age of Disruption Rajendra Srivastava, Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business			
10:30 - 11:00 Keynote: Leading & Managing in the Age of Disruption Sudhanshu Vats, Group CEO - Viacom18 Media Private Limited			
11:00 - 11:30 Keynote: Lessons from the Past Disruptions Hitesh Oberoi, CoPromoter MD and CEO- Naukri	11:00 - 12:00 Workshop: Content, Conversations and Connections (Genesis Burston-Marsteller) Atul Sharma, Chief Operating Officer, Genesis BurstonMarsteller	11:00 - 12:00 Workshop: Fine-Tune Your Startup Pitch Erik Azutay, Director- Nexus Innovation Hub	
11:30 - 12:15 Key Panel: Government & Startups - Unleashing Entrepreneurship and Innovation Vivek Atray, Former IAS Officer Sh. R. K. Verma, IAS, Principal Secretary, Industries & Commerce Dr. Shamika Ravi, PM's Economic Advisory Council Sudhanshu Vats, Group CEO - Viacom18 Media Private Limited			
12:15 - 13:00 Grand Keynote: Entrepreneurship - the DNA of Punjab Captain Amarinder Singh, Chief Minister- Government of Punjab Rajendra Srivastava, Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business I.S. Paul, Chair TIECON Chandigarh 2018		12:00 - 13:00 Masterclass: Art & Science of Storytelling Deeptha Vivekanand, Founder- Ever After	
13:00 - 14:00 Lunch			
14:00 - 14:30 Keynote: UK & India - Partners in Innovation Sir Dominic Asquith, British High Commissioner- Republic of India	14:00 - 16:00 Workshop: Digital Marketing for Customer Aquisition (Digital Vidya) Pradeep Chopra, CEO- Digital Vidya	14:00 - 17:00 Workshop: Innovation, Disruption and Design Thinking (PwC) Murali Talasila, & Innovation Leader- PwC India Vamshi Guntha, Associate Director, PwC Digital Services Abhijit Bharat Kumar, Manager/ Principal Consultant, PwC Digital Services	
14:30 - 15:00 My Story: Rahul Narvekar Rahul Narvekar, Founder, The India Network, ex CEO Indian Roots			
15:00 - 15:45 Panel: Successful Scaling in India and Beyond Dhimant Parekh, Founder & CEO- TheBetterIndia Harvinder Mavi, CEO & Founder, SouvNear, Inc Rakesh Bhatia, Founder Beyond Strategy			15:00 - 15:45 Panel: Beyond Venture Financing(I) Narinder Jassa, Principal, ISTC
15:45 - 16:00 Tea			
16:00 - 16:30 Keynote: Why Startups Fail Srikanth Sundararajan, Partner- Ventureast	16:00 - 17:00 TiE Talks: The T-Hub Story Srinivas Kollipara, Chief Operating Officer- T-Hub		
16:30 - 17:15 Panel: From Eyeballs to Footfalls - Marketing in Today's Age Mohit Hira, Former Country Head, IBT Media Will Paterson, Founder & CEO, Ed Place Deepak Goel, Founder & CEO Karma Circles			
17:15 - 18:00 Panel: She Means Business Priyanka Agarwal, Co-Founder & CEO - Wishberry Dr. Madhu Chitkara, Vice Chancellor, Chitkara University, Punjab Tanya Goyal, Executive Director, Mogae Consultants Neetu Prabhakar, Mrs. India International 2017			
18:00 - 19:00 STPI Awards Manpreet Badal, Finance Minister, Punjab Professor Rajendra Srivastava, Dean, Indian School of Business Dr. Omkar Rai, Director General, STPI Sh. R. K. Verma, IAS, Principal Secretary, Industries & Commerce Alok Ramsisaria, President, TiE MC: Ajay Srivastava, Director, STPI Mohali			
19:00 onwards Cocktails and Networking			

AGENDA

DAY 1 - MARCH 8

DAY 2 - MARCH 9

March 9th			
Godrej Hall	Jal Tarang	Nalanda	Somapura
08:30 - 09:30 Roundtable with Investors (Punjab Government Exclusive)			
		09:30 - 11:30 Workshop: Leveraging Big Data to Gain a Competitive Advantage (ISB) Prof. Vishnu Prasad Nagadevara, Former Professor and Dean, IIM Bangalore, Adjunct Faculty at various IIMs, Visiting Faculty at ISB.	
10:00 - 10:30 Keynote: 10 Lessons for Leaders in Turbulent Times Nandu Nandkishore, Former Board Member, Nestle S.A; Executive Fellow, London Business School			
10:30 - 11:15 Panel: Differentiating with Design Soaib Grewal, Venture Partner at TLabs / Times Internet Viraj Kalyani, Founder and Chairman, Kalyani Studio Ankur Warikoo, Co-founder & CEO, Nearbuy	10:30 - 11:15 Panel: Cultivating Your Greatest Asset - Your Customer Base Priyanka Agarwal, Co-Founder & CEO- Wishberry Rahul Narvekar, Founder, The India Network, ex CEO Indian Roots Pradeep Chopra, CEO- Digital Vidya		10:30 - 11:00 Discussion: Beyond Venture Financing (2) Dr. Pralay Dey Chief General Manager The National Small Industries Corporation Ltd.
11:15 - 11:30 Tea			
11:30 - 12:00 Keynotes: Building a Startup Nation Daniel Carmon, Ambassador of Israel to India	11:30 - 12:15 Panel: Digitisation in Manufacturing Viraj Kalyani, Founder and Chairman, Kalyani Studio Rama Shankar Pandey, Managing Director- Hella India Lighting Ltd. Mr. Sanjiv Singh Sethi, Managing Director, Gilard Electronics Pvt. Ltd. Gaurav Sarup, Managing Director- Marshall Machines Pvt. Ltd.		
12:00 - 13:00 Panel: Building Ecosystems - Lessons from Hyderabad to Austin Srinivas Kollipara, Chief Operating Officer- T-Hub Rahul Narvekar, Founder- The India Network Priyanka Ahuja, Director Communications and Operations- Startup Tunnel Erik Azulay, Director- Nexus Innovation Hub Hekani Jakhali, Lawyer & Social entrepreneur- Youthnet	12:15 - 13:00 Panel: Bootstrapped: Why You Shouldn't Raise Money Dhimant Parekh, Founder & CEO- TheBetterIndia Daniel Wolfe, Co-Founder- Soaq Deepak Goel, Founder- Karma Circles	12:00 - 13:00 Masterclass: What it takes to be an Angel investor Padmaja Ruparel, Co- Founder IAN & Founding Partner at IAN Fund	
13:00 - 13:15 First Person RJ Meenakshi, India's Top Radio RJ			
13:00 - 14:00 Lunch			
14:00 - 14:30 Keynote: Lessons from my Entrepreneurial Journey Ashish Gupta, Founder - Benori Ventures		14:00 - 15:00 Fireside Chat with Vanessa (Abhishek) Agrawal Vanessa (Abhishek) Agrawal, Partner@Suvan_law,Suvan Law	
14:30 - 15:00 Keynote: The Magic of Failure Ankur Warikoo, Co-Founder & CEO- NearBuy	14:30 - 15:30 Panel: Innovation to commercialisation by CEED, Chitkara University Arijit Bhattacharya, Founder & CEO- Virtual Infocom Nitin Gupta, Founder- Sickle Innovations Ankit Bhateja, Founder- Xovian Technologies Dr. Anil Wali, MD, Foundation of Innovation IIT Delhi Vishal Kumar, Director Cyber Education & Services, Quick Heal Technologies Sumeer Wadia, Director & Mentor, CEED - Chitkara University		
15:00 - 16:00 Panel: The Future of Startup Financing Srikanth Sundrarajan, Partner- Ventureast Padmaja Ruparel, Co Founder & Founding Partner IAN Fund Srikrishna Ramamoorthy, Co-Founder and Partner - Unitus Seed Fund Viiveck Verma, Coach, Mentor, Investor & Philanthropist- IIIIT Seed Fund Anusha Nagarajan, Angel Investor & Sr. Security Architect, Box Inc.	16:00 - 17:00 Panel: Technology - The Future of Agriculture Ajay Vir Jakhhar, Vice Chairman, Punjab State Farmers Commission Abhitaksh Likhni, PS (Agriculture), Government of Haryana Sukhbir Dhaliwal, Farm2Energy	15:00 - 16:00 Masterclass: How to Pitch to Investors (Amazon) Digbijoy Joseph Shukla, Head of Startup Ecosystem, India- Amazon	
16:00 - 18:00 Chandigarh Pitch Night			
18:00 - 18:15 Closing Ceremony			