



**TIE** CHANDIGARH  
FOSTERING ENTREPRENEURSHIP

# INNOVATE IMPACT INVEST

Saturday, 29th April, 2023



CHANDIGARH 2023

North India's  
Largest Conclave

[www.tieconchandigarh.com](http://www.tieconchandigarh.com)





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CHANDIGARH 2023

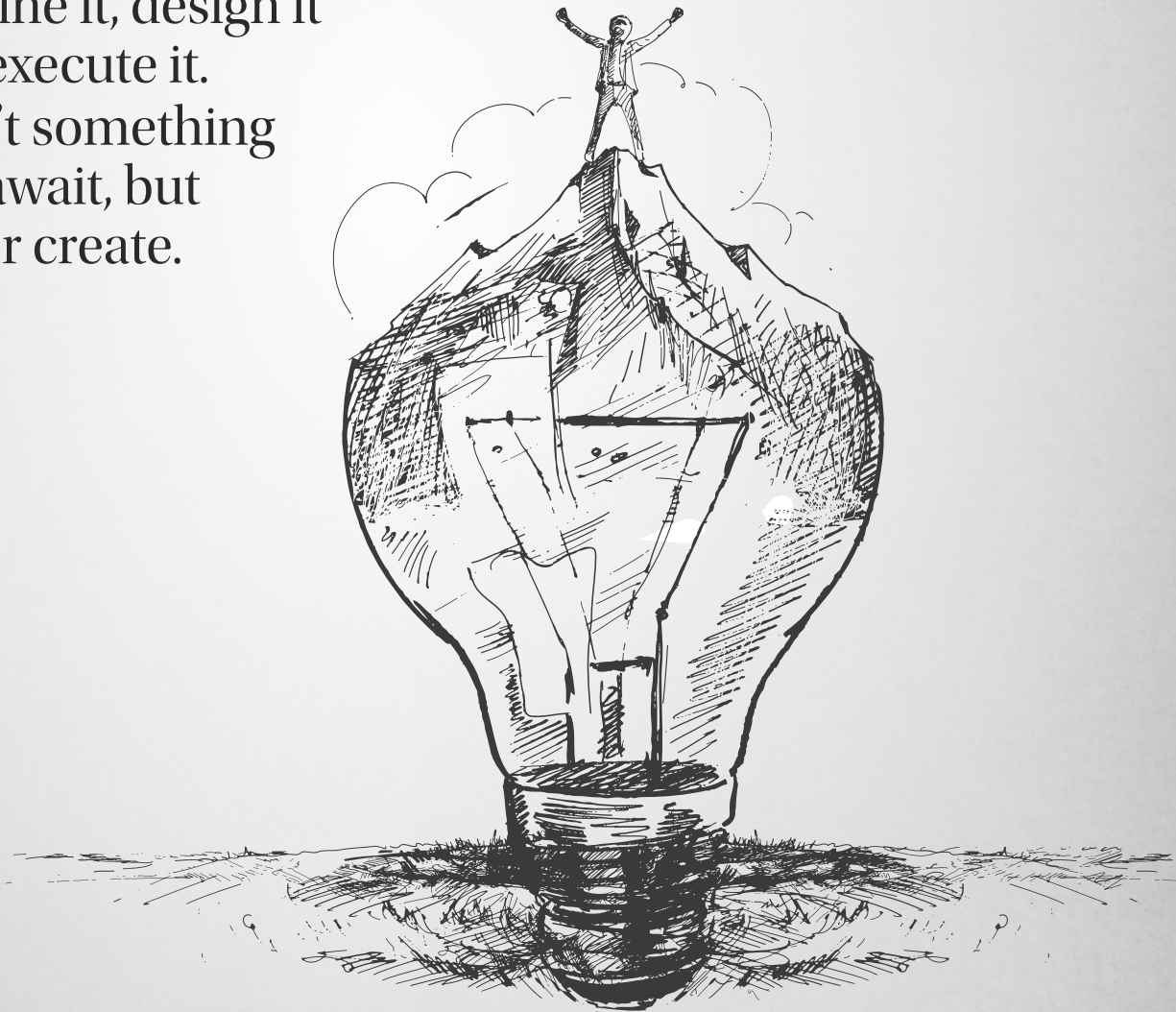
# THERE'S SOMETHING FOR EVERYONE

- Grand Keynotes
- Panel Discussions
- Masterclasses
- Investors Panel
- Meet Your mentors
- Speakers Lounge
- Charter Members Lounge
- Business/ SME Expo
- Startup Bazaar
- Gala Dinner
- Curtain Raiser
- STPI Awards
- Interaction with top business leaders from diverse industries
- Startup Soiree (Startup Pitches )



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The future belongs  
to those who can  
imagine it, design it  
and execute it.  
It isn't something  
you await, but  
rather create.





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**THE FUTURE  
IS HERE**





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# UNLEASH YOUR STARTUP

GET YOUR STARTUP  
SHORTLISTED

PRESENT TO INVESTORS  
AND GET FUNDED

MEET THE BIGGEST  
AND SUCCESSFUL  
ENTREPRENEURIAL  
BRAINS





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## CHAIRPERSON

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**Partap K Aggarwal**  
Chairperson, TieCon 2023  
Founder & CEO  
IDS Infotech Limited



**Hirdesh Madan**  
Chairperson, TieCon 2023  
Co-Founder  
Hitbullseye



**Robin Aggarwal**  
President, TiEChandigarh  
Director  
Learning Paths School



# TIECON CHANDIGARH 2023 CORE TEAM



**Jitin Talwar**  
Ex-President, TIE Chandigarh  
Founder TTC, XLPAT, XLSCOUT



**Harit Mohan**  
Vice-President, TIE Chandigarh  
Founder & CEO  
Signigent Information Solutions LLP



**Gaurav Vasishtha**  
General Secretary  
TIE Chandigarh  
CEO, Digisson Group



**Satish Kumar Arora**  
Treasurer, TIE Chandigarh  
Co-Founder AppSmartz



**Advait Upadhyay**  
Managing Director  
Talentgia Technologies  
Pvt. Ltd.



**Amulya Shukla**  
Founder "Amulya MINDZen"  
Poka-Yoke Expert,  
Leadership Coach



**Deepika Bahri**  
Chief Executive Officer  
Antraajaal



**Kanika Rajdev**  
Founder  
Mindcog



**Komal Talwar**  
Founder TTC  
Talwar Advocates  
and XLSCOUT



**Munish Jauhar**  
Founder/CEO  
Graycell Technologies



**Puneet Verma**  
Founder & CEO  
Cybrain Software Solutions  
Pvt. Ltd.



**Rajesh Swahney**  
Founder & CEO  
GSF Accelerator



**Ritika Singh**  
Founder & CEO  
Kontent Factory



**Sahil Vohra**  
Co-Founder  
The Naturik Co.



**Sameer Jain**  
Founder & CEO  
Net Solutions



**Sandeep Sahni**  
Partner  
Sahayak Associates



**Simarpreet Singh**  
Director & CEO  
Hartek Solar



**Tushar Gajwani**  
Manager Campus Operations  
Fraser Valley India Education



**Vishal Kedia**  
Founder & CEO  
DevelopTech IT Solutions  
Pvt. Ltd.



**Sumedh Sachdev**  
Director Lucria Ltd.  
Lucria Consult LLC





# GOVERNING COUNCIL 2022-23



**Robin Aggarwal**  
President, TIE Chandigarh  
Director, Learning Paths  
School



**Harit Mohan**  
Vice-President, TIE Chandigarh  
Founder & CEO  
Signicent Information Solutions LLP



**Gaurav Vasishta**  
General Secretary  
TIE Chandigarh  
CEO, Digisson Group



**Satish Kumar Arora**  
Treasurer, TIE Chandigarh  
Co-Founder AppSmartz



**Ashok Mehta**  
Managing Director & CEO  
Emmbros Automotives Pvt. Ltd.  
Emmforce Inc.



**Ekant Aggarwal**  
Founder & CEO  
Ekant Associates & CBMA



**Hitesh Gulati**  
Founder  
Diversity Ace Business  
Consulting



**Jitin Talwar**  
Ex-President, TIE Chandigarh  
Founder TTC, XLPAT, XLSCOUT



**Komal Talwar**  
Founder TTC  
Talwar Advocates  
and XLSCOUT



**Kumara Guru**  
Senior Director, Advancement  
Alumni Engagement, Marketing,  
Communication & External Relations  
Indian School of Business



**Mandeep Kohli**  
Chief Operating Officer  
Hayr Technology LLP



**Shobhit Gupta**  
Managing Partner, Scripbox  
and Co-Founder  
Moneygain Consultants



**Surender Vikarm Singh**  
Founder  
VT NetzWelt Pvt. Ltd.



**Vikram Hans**  
Owner of Brand  
Delta Power and Drivz  
Multi Overseas (I) Pvt. Ltd.

# TIE CHANDIGARH TEAM



**Anjum Singh**  
Executive Director  
TIE Chandigarh



**Ashu Sharma**  
Relationship Manager  
TIE Chandigarh



**Mayank Bhasin**  
Marketing & Event  
Management Executive



**Abhishek Mehta**  
Graphic Designer



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**PAST SPEAKERS**



**Capt. Amarinder Singh**  
Former Chief Minister, Punjab



**Harpal Cheema**  
Cabinet Minister  
Govt. of Punjab



**Dilip Kumar**  
Principal Secretary  
Govt. of Punjab



**Sibin C, IAS**  
Secretary cum Director  
Industries & Commerce, Punjab



**Abhinav Bindra**  
Olympic Gold Medalist



**Sophia**  
World's First Humanoid



**Mahavir Pratap Sharma**  
Ex- Chair, TIE Global  
Chairman and Co-founder  
Rajasthan Angel, Innovators Network



**Ashneer Grover**  
Ex MD | Founder-BharatPe  
Shark - Shark Tank India



**Ghazal Alagh**  
Co-Founder & CIO  
Honasa Consumer Pvt Ltd  
(Mamaearth)



**Padmaja Ruparel**  
Co-Founder, Indian Angel Network  
Founding Partner, IAN Fund



**DNV Kumara Guru**  
Director External Affairs  
Marketing & Communications  
Indian School of Business



**Arjun Vaidya**  
Forbes Asia 30U30  
Founder, Dr. Vaidya's Venture Lead  
at Verlinvest



**Kanika Tekriwal**  
Co-Founder & CEO JetSetGo  
Aviation Services Pvt Ltd



**Patrick Hebert**  
Consul General of Canada  
in Chandigarh



**Jyoti Kamal**  
Executive Editor  
TV18 Broadcast Limited



**John Cabeca**  
United States Intellectual  
Property Counselor for  
South Asia



**RJ Shonali Lalwani**  
Senior Producer/Anchor  
The Lallantop  
India Today Group



**Vishakha Singh**  
VP, Wazirx NFT  
Marketplace



# TIE CON CHANDIGARH 2023

## PAST SPEAKERS



**Harsimarbir (Harsh) Singh**  
Co-Founder, Pristyn Care



**Prashant Pitti**  
Co-Founder EaseMy Trip  
Founder & CEO  
Profoundly & NearGroup



**Sumeet Mehta**  
Co-Founder & CEO  
LEAD School



**Dr. Ritesh Malik**  
Founder & Trustee-Plaksha  
Founder & CEO-Innov8 Coworking



**Sumeet Kabra**  
Director RR Kabel  
Co-Founder SCUBES  
Management Consulting LLP



**Deepanshu Goyal**  
Co-founder, Prepladder



**Mukesh Chhabra**  
Casting Director  
Mukesh Chhabra Casting Co.



**Nupur Garg**  
Founder- WinPE  
Board Member & Senior  
Advisor PE Industry



**Jitin Talwar**  
President TIE Chandigarh  
Founder, TT Consultants  
XLPAT and XLSCOUT, IP Attorney



**Komal Sharma Talwar**  
Founder, TT Consultants  
XLPAT and XLSCOUT  
IP Attorney



**Kavish Gadia**  
Founder  
Stones2Milestones



**Caroline Rowett**  
British Dy. High Commissioner



**Navneet Kaur Dhillon**  
Indian actress  
Femina Miss World India  
2013



**Param Singh**  
Founder  
Moofarm



**Ratnesh Kumar Jha**  
CEO, Burlington Group  
of Companies



# SPONSORSHIP CATEGORIES

- ✓ Platinum Sponsors
- ✓ Gold Sponsors
- ✓ Silver Sponsors
- ✓ Bronze Sponsors
- ✓ Support Partners
- ✓ Category Partners

Real estate/ Education/ Lanyards etc.

SPONSORSHIP HEAD	Platinum	Gold	Silver	Bronze	Support	Dinner/ Lunch	Hospitality	Expo/Startup Bazaar	Country Partner	Delegate	University
Amount in Lakhs	10	7.5	5	2.5	1.5	5	8	3	3	3	2.5
Invite for 2 guests to the Precursor and Post Event Dinner	5	3	2 invites post event dinner	1 invite post event dinner	1 invite post event dinner	2 invites post event dinner	1 invite	1 invite post event dinner	2 invites post event dinner	2 invites post event dinner	1 invite post event dinner
KeyNote in the Grand Ball Room	Either	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Guest Speaker in the Relevant Panel Discussion		✓	✓	✗	✗	✗	✓	✗	✗	✗	✗
Complimentary Invites to the Conference	10	7	5	3	2	5	6 passes	2 passes	2 passes	2 passes	2 passes
<b>PRE-EVENT BRANDING</b>											
Organization logo on Promotional Standees, Mailers and SM Creatives related To TieCon 2023	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding on social media handles, blogs and TieCon website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in TieCon weekly mailers to all India database	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo on the TieCon 2023 website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in event announcements (Print and Digital)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgment/ Shoutout of Partnership on SM and Tie Whatsapp Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>BRANDING AT THE VENUES- TIECON 2023</b>											
Organization logo on the side panels	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo at the Entry gate, Expo gate, Sponsors board & Event flags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display of 5 Organization Standees at the Venue	✓	3	2	1	✗	2 standees at precursor	3	2	2	✗	1
2x2 metres of Raw Stall Space at the Expo (Prominent Area)	3	2	1	✗	✗	✗	6x2 metres	✗	✗	✗	2x2 metres
Screening of 30 sec Corporate Audio-Visual on LED Screen during breaks (5 times)	✓	3 times	2 times	1 time	✗	✗	3 times	1 time	1 time	✗	1 time
Logo on Delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗
Access to database of startup bazaar	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗
Promotional material in delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
<b>POST EVENT PRIVILEGES</b>											
Access to Delegate List (E-mail addresses)	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗
Post Event Picture of the Organization with a shout out to the guest speakers on Tie Chandigarh's official social media	✗	✓	✓	✓	✗	✗	✓	✗	✗	✗	✓

\*GST Extra as applicable.



# LOGISTICS

Start up Bazaar : 10,000 / Stall

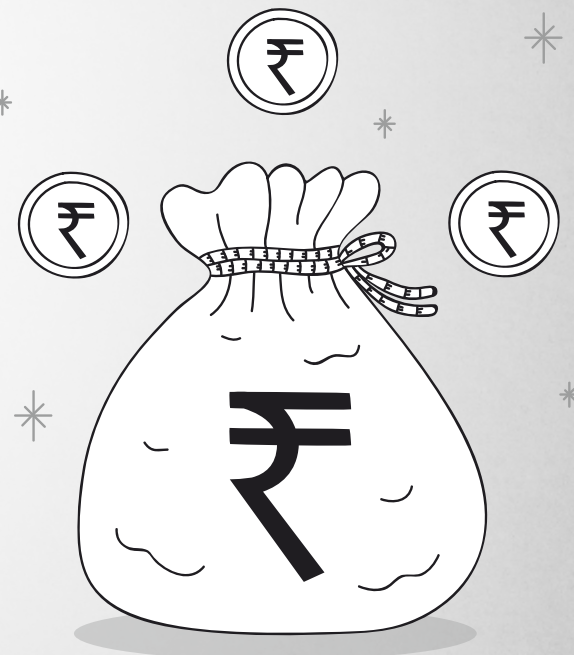
(Inclusive of GST)

1 Mtr. x 0.762 Mtr.

Expo Stall : 25,000 / Stall

(18% GST is applicable)

2 Mtr. x 2 Mtr.





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# INSTITUTIONAL PARTNERS


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**OUR EVENT SPONSORS**

**PAST SPONSORS**

**PLATINUM SPONSOR**



**BRONZE**



**EVENING DINNER SPONSOR**

**LANYARD PARTNER**



**SUPPORT PARTNER**



**ECOSYSTEM PARTNERS**





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**GIFTING PARTNER**

**DIGITAL STRATEGY PARTNER**



**DIGITAL PARTNER**



**SWAG PARTNER**



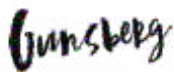
**RADIO PARTNER**



**ONLINE TICKETING PARTNER**



**BEVERAGE PARTNER**



**DAIRY TECH PARTNER**



**CAMP OFFICE, TIECON 2022**



**PODCAST PARTNER**



**PLATINUM**



**GOLD**

Gold



IP/Legal



**BRONZE**

Innovation Partner



Sustainability Partner



**TECHNOLOGY PARTNER**





*For more details contact:*

**Mr. Robin Aggarwal**, President,  
TiE Chandigarh ; [president@tiechandigarh.org](mailto:president@tiechandigarh.org)

**Ms. Anjum Singh**, Executive Director,  
TiE Chandigarh ; [ed@tiechandigarh.org](mailto:ed@tiechandigarh.org)  
+91 97815-14111

**Ms. Ashu Sharma**, Relationship Manager,  
TiE Chandigarh ; [accounts@tiechandigarh.org](mailto:accounts@tiechandigarh.org)  
+91 98558-36111

[www.tieconchandigarh.com](http://www.tieconchandigarh.com)





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**CHANDIGARH 2023**

**BE THERE**

**HOTEL HYATT REGENCY**  
**178, Industrial Area Phase I**  
**Chandigarh, 160002**

**29th April, 2023**

[ed@tiechandigarh.org](mailto:ed@tiechandigarh.org)  
[www.tieconchandigarh.com](http://www.tieconchandigarh.com)



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